

JOB DESCRIPTION AND BENEFITS

FORTUMARS AI TECHNOLOGIES AND BUSINESS SOLUTIONS PVT. LTD. With VETRIVEL FARMINGS

(An Enterprise of VetriVel Group of Companies)

Website: www.fortumars.com | www.vetrivelgroups.com

POSITION: FIELD OFFICER (INTERN)

Department: Agricultural Projects & CSR Division

Location: In and around Tamil Nadu

Duration: 6 Months Internship (Performance-Based Stipend)

Post-Internship Package: ₹2.5 – ₹4.0 LPA (based on performance and project assignment)

About Us

FortuMars AI Technologies and Business Solutions Pvt. Ltd., a core company under the VetriVel Group of Companies, is a pioneering multi-sector enterprise integrating AI, business innovation, and sustainable farming. As part of our agricultural expansion, we are implementing major initiatives such as **Aloe Vera & Coconut Export Projects**, a **Mega CSR Mission to Plant 1 Million Trees in One Day**, and **PMKSY Project Implementation** across Tamil Nadu.

Role Overview

The **Field Officer (Intern)** will act as the on-ground representative of FortuMars, directly engaging with farmers, field partners, and agricultural stakeholders. This role focuses on **data collection, relationship building, awareness creation, and operational execution** of all three core projects.

Key Responsibilities

- Conduct **field visits** across Tamil Nadu to interact with farmers and local communities.
- Support and coordinate **Aloe Vera and Coconut farming clusters** for cultivation, sourcing, and export-oriented operations.
- Assist in the **execution and documentation** of the “1 Million Trees in One Day” CSR initiative — including plantation planning, monitoring through mobile applications, and sustainability tracking for 2 years.

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- Engage in **PMKSY-related activities** — such as water conservation awareness, irrigation mapping, and government-linked project coordination.
 - Conduct **field surveys, collect soil and crop data**, and provide real-time feedback to the project management team.
 - Educate and motivate farmers about sustainable agriculture and technology-enabled farming methods.
 - Support **telecalling and follow-ups** with farmers for registration and project participation.
 - Maintain daily field reports, progress updates, and feedback documentation.
 - Coordinate with internal IT and business teams to provide field insights and suggestions.
 - Agri Fund Raising
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Desired Candidate Profile

- Students pursuing or completed **B.Sc. / M.Sc. in Agriculture, Agronomy, Horticulture, or Agri Business Management**.
 - Strong communication and interpersonal skills in **Tamil and English**.
 - Passion for sustainability, farming innovation, and rural development.
 - Willingness to **travel extensively** across Tamil Nadu.
 - Knowledge of digital tools or mobile-based agricultural apps is an added advantage.
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Stipend and Benefits

- **First 6 Months (Internship Period):** Performance-based monthly stipend.
 - **After 6 Months:** Based on evaluation, confirmation as **Full-Time Field Officer** with a salary package ranging between **₹2.5 LPA – ₹4 LPA**.
 - Opportunity to work in **real-world agricultural innovation projects** with long-term career growth.
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JOB DESCRIPTION AND BENEFITS

POSITION: AGRI BUSINESS EXECUTIVE (INTERN)

Department: Agri Business & Export Division

Location: In and around Tamil Nadu

Duration: 6 Months Internship (Performance-Based Stipend)

Post-Internship Package: ₹2.5 – ₹4.0 LPA (based on performance and business outcomes)

About Us

FortuMars AI Technologies and Business Solutions Pvt. Ltd. under the VetriVel Group is revolutionizing agri-business through technology-driven and socially responsible projects. We are expanding into **Aloe Vera and Coconut export, CSR-based plantation monitoring, and PMKSY project management**. This internship offers future leaders in agriculture the opportunity to blend business development skills with sustainable farming strategies.

Role Overview

The **Agri Business Executive (Intern)** will be part of the business operations team focused on developing and scaling the company's agricultural business ecosystem. The role involves **planning, coordination, farmer engagement, business communication, and project-based revenue generation activities**.

Key Responsibilities

- Identify and onboard farmers and agri entrepreneurs for **Aloe Vera and Coconut export projects**.
- Develop and implement **business strategies to increase revenue** from agricultural and allied sectors.
- Conduct **telecalling campaigns and direct farmer interactions** to promote project participation.
- Plan and execute **marketing and sales strategies** for farm-based products and export materials.
- Work closely with the CSR and Field Operations teams for **“1 Million Trees in One Day”** project coordination and partner engagement.
- Maintain communication with government bodies and stakeholders related to **PMKSY and other agri-schemes**.

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- Research market trends, analyze pricing and export opportunities, and support management in strategic planning.
 - Prepare **weekly progress reports, revenue plans, and field data analytics** in collaboration with IT and business teams.
 - Support in the creation of awareness materials, digital outreach, and farmer support communication.
 - Agri Fund Raising
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Desired Candidate Profile

- Students pursuing or completed **B.Sc. / M.Sc. (Agriculture, Agri Business Management, Horticulture, or Agronomy)**.
 - Excellent verbal and written communication skills in **Tamil and English**.
 - Strong interest in agri business, farm exports, and CSR-based sustainability projects.
 - Basic understanding of business operations, data management, and marketing.
 - Willingness to travel and work on-field when required.
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Stipend and Benefits

- **First 6 Months (Internship Period):** Performance-based monthly stipend.
- **From 7th Month:** Eligible for **Full-Time Employment** with a package of **₹2.5 LPA – ₹4.0 LPA**.
- Exposure to **large-scale agri business, export operations, and CSR initiatives**.
- Career growth within the VetriVel Group's agri-business division.